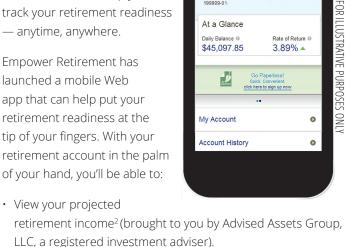
Empower Retirement Mobile Web Application



Going mobile

With 58% of American adults now owning a smartphone, accessing key information on mobile devices is becoming a way of life.1 And now your mobile device can help you track your retirement readiness — anytime, anywhere.

Empower Retirement has launched a mobile Web app that can help put your retirement readiness at the tip of your fingers. With your retirement account in the palm of your hand, you'll be able to:



EMPOWER

Account 199999-01

At a Glance

\$45,097.85

Last Login: 02/04/2015 05:18 PM EST

3.89%

- · Check your account balance and history.
- · See your paycheck contribution amount.
- · Look at your current rate of return.
- · Review the investment options in your portfolio.

There is also a link to the full website on every page of the mobile Web app, so with one tap you can go to the full desktop site to complete transactions.

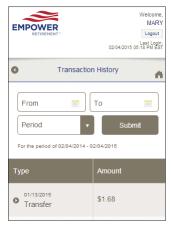
On the go

Now you are all set to monitor your retirement plan wherever you go. Using your mobile device, visit

www.empower-retirement.com/participant

and the mobile Web app will automatically launch for you.3 To make it even easier, you can bookmark the site or create a shortcut icon on your mobile desktop for quick access. Refer to the Add an Icon link on the mobile Web app if you need instructions to create the shortcut icon.

The convenience of accessing your retirement plan account anytime, anywhere, means you have the information you need to help make smart financial decisions that benefit your overall retirement readiness. Mobile technology has become a part of everyday life, and now the Empower mobile web app helps put your retirement readiness in good hands — your own.







To access the mobile Web application, you must be a registered user on the full version of the website. It's quick and easy to register. Visit www.empower-retirement.com/participant and click the Let's Get Started!

- 1 Source: http://www.pewinternet.org/2014/02/27/part-1-howthe-internet-has-woven-itself-into-american-life/, 2014
- 2 Projected Retirement Income is an educational tool that provides hypothetical information for illustrative purposes only. It is not intended to provide financial planning or investment advice. Projected Retirement Income is brought to you by Advised Assets Group, LLC, a registered investment adviser. All rights reserved.
- 3 Access to any website may be limited or unavailable during periods of peak demand, market volatility, systems upgrades/ maintenance or other reasons.

Core securities, when offered, are offered through GWFS Equities, Inc. and/or other broker dealers.

GWFS Equities, Inc., Member FINRA/SIPC, is a wholly owned subsidiary of Great-West Life & Annuity Insurance Company.

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