

MAJOR REQUIREMENTS (69-72 UNITS) <small>Grades of "C" or better required. Courses may not need to be completed in order listed.</small>	FALL	WINTER	SPRING
Business Core Curriculum (45-48 units)			
ACCT 221 Financial Accounting I (4) <small>Prerequisite: ENGL 111 or ENGL 124 and MATH 007 or 013</small>	_____	_____	_____
ACCT 222 Financial Accounting II (4) <small>Prerequisite: ACCT 221</small>	_____	_____	_____
ACCT 223 Managerial Accounting (4) <small>Prerequisite: ACCT 222</small>	_____	_____	_____
ECON 254 Principles of Macroeconomics (4) <small>Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*</small>	_____	_____	_____
ECON 255 Principles of Microeconomics (4) <small>Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*</small>	_____	_____	_____
FNCE 354 Managerial Finance (4) <small>Prerequisite: ACCT 221, 222, 223 and ECON 254/255 or instructor's consent; Social Sciences*</small>	_____	_____	_____
MGMT 219 Business Colloquium (.5 units each, 4 units total) <small>Students transferring to major will be prorated. (See NOTE)</small>	_____	_____	_____
MGMT 304 The Practice of Management (4)	_____	_____	_____
MGMT 327 Information Technology Management (4)	_____	_____	_____
MGMT 347 The Legal Environment of Business (4)	_____	_____	_____
MGMT 491 Management Strategy (4) <small>Prerequisites: ACCT 223; FNCE 354; ECON 254/255; MGMT 375 or ENGL/COMM 304; MGMT 347; MGMT 304 & MKTG 305</small>	_____	_____	_____
MKTG 305 Marketing Principles (4) <small>Social Sciences*</small>	_____	_____	_____
Major Specific Electives (24 units)			
<i>Upper-division MGMT courses or others with department approval</i>			
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Business Core Cognate: MATH 155 Introductory Statistics <small>Prerequisite: Math 007, 013, 055, or placement OR DATA 115 Data Fluency for Everyone (4) Prerequisite: Math 007, 013, 055, or placement</small>			

UNIVERSITY STUDIES FOUNDATIONAL STUDIES (21-34 UNITS) <small>Grades of "C" or better required.</small>			
I FIRST-YEAR SEMINAR	UNST 101A (1) and 101B (1) AND UNST 101C (1)	_____	_____
II RHETORICAL SKILLS	A. ENGL 111 (3), 112 (3), 113 (3) College Writing or ENGL 124 Freshman Seminar (4) B. Upper Division Rhetoric: MGMT 375 (4) <small>as required by major</small>	_____	_____
III MATHEMATICS	College-level Mathematics course (4) <small>Math 155 Introductory Statistics required by major</small>	_____	_____
IV WORLD LANGUAGES	Level 3 proficiency (e.g. 153) in one non-English language (4-12)	_____	_____
V HEALTH AND FITNESS	HLSC 120 Lifetime Fitness (2)	_____	_____

UNIVERSITY STUDIES GENERAL STUDIES (52 UNITS, 16 UPPER DIVISION) <small>Grades of "D" or better required, unless courses are required by major.</small>			
THEME I. SOCIAL SCIENCES (SSCI) 8 units			
Globalization, Identity and Citizenship (4 units from SSCI 204/205/206/207/208) <small>Prerequisite: ENGL 113/124</small>		_____	_____
Social Science Breadth Courses (4 units)		_____	_____
THEME II. ARTS AND HUMANITIES (HUMN) 12 units			
Exploring Culture (4 units from HUMN 104/105/106/107/108/109) <small>Prerequisite: ENGL 111/124</small>		_____	_____
Arts and Humanities Breadth Courses (4 units)		_____	_____
Arts and Humanities Breadth Courses (4 units)		_____	_____
THEME III RELIGIOUS BELIEFS AND PRACTICES (RLGN) 16 units			
RLGN 304 Adventism in Global Perspective or RLGN 305 Religion in Three Cultures (4) <small>Prerequisite: ENGL 113/124, Junior Status</small>		_____	_____
A. Spiritual Experience and Expressions (0-4 units)		_____	_____
B. Beliefs and Heritage (4 units)		_____	_____
C. Scripture (4 units)		_____	_____
D. Religion and Society (0-4 units)		_____	_____
THEME IV NATURAL SCIENCES (NSCI) 12 units			
Scientific Foundations (4 units from NSCI 404/405/406/407/408)		_____	_____
Life Science (4 units) <small>Either life science or physical science must include a laboratory</small>		_____	_____
Physical Science (4 units) <small>Either life science or physical science must include a laboratory</small>		_____	_____
THEME V SENIOR SEMINAR UNST 404C Religion, Values, and Social Responsibility (4)			
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UNIVERSITY STUDIES SERVICE-LEARNING (3 courses)	_____	_____	_____
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*A maximum of 4 units from major and 8 units of major cognates can be applied to General Studies. For more information, consult 2018-2019 Undergraduate Academic Bulletin.
 NOTE: Should a student's general education and major degree program not meet the minimum 190 units required for graduation, the student must complete elective units to make up the deficiency.

MANAGEMENT

Bachelor of Science

The La Sierra University Zapara School of Business develops leaders who create value and make a difference and enlarge human understanding of business and society. The School's curricula emphasize workplace spirituality, social entrepreneurship, and ethics. The focused study of these themes as part of the business curriculum fosters intellectual development and expands students' moral and spiritual horizons. Immersion activities simultaneously express its commitments to excellence in the School's areas of distinctive competence and provide students with the chance to develop appropriate habits and skills.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: Management graduates usually begin their career by one of the following routes: (1) an internship program (2) marketing management and salesmanship or (3) administrative assistants. After the acquirement of basic experience, leadership positions are open to those who demonstrate the capacity to assume responsibility. Management opportunities are available in almost all areas of occupation including sales, finance, public relations, healthcare, hospitality, and education.

EDUCATIONAL QUALIFICATIONS: A bachelor's degree is the typical entry-level requirement for most management positions. However, some employers prefer to hire candidates who have a master's degree in business administration (MBA).

JOB OUTLOOK: Employment of management analysts is projected to grow 14 percent from 2014 to 2024, much faster than the average for all occupations. Demand for consulting services is expected to grow as organizations seek ways to improve efficiency and control costs. As markets become more competitive, firms will need to use resources more efficiently.

SALARY: The median annual wage for management analysts was \$81,320 in May 2015. The lowest 10 percent earned less than \$45,970, and the highest 10 percent earned more than \$150,220.

Career information adapted from Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Management Analysts, on the Internet at <http://www.bls.gov/ooh/business-and-financial/management-analysts.htm> (visited June 13, 2016).

Academic program information adapted from La Sierra University. (2018-2019). *Undergraduate Academic Bulletin*. Retrieved from <http://www.lasierra.edu/bulletin>.

ADDITIONAL INFORMATION

Websites

La Sierra University
www.lasierra.edu

Department
www.lasierra.edu/business

Faculty

Dean
John Thomas, Ph.D.

Faculty Mentors
S. Eric Anderson, Ph.D. (x2722)
Gary Chartier L.L.D., Ph. D (x2181)
Jere Fox, M.A., J.D. (x2031)
Dulce Pena, M.A., J.D. (x2517)
Elias Rizkallah, Ph.D. (x2474)
Lorraine Thomas DrPh, J.D. (x2067)

Contact Information

Zapara School of Business (ZSB)
(951) 785-2474 Management and Marketing

Professional Organizations

Association of Management Consulting Firms
370 Lexington Avenue, Suite 2209
New York, NY 10017
www.amcf.org

Institute of Management Consultants USA
2025 M Street, NW, Suite 800,
Washington, DC 20036
www.imcusa.org



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