# MBA for Health Care | Zapara School of Business Professionals / Eisenhower Medical Center (EMC)



#### **Program Highlights**

Health care today is experiencing challenges like never before. Health care professionals are facing constant changes in knowledge and technology, requiring more than just a high level of competency and skill. They must also become business strategists who balance both the practice and business of health care.

The Tom and Vi Zapara School of Business has developed a Master of Business Administration (MBA) program designed to educate and equip health care professionals for the major changes coming now and in the future. Designed especially for health care professionals (e.g., those at Eisenhower Medical Center), the MBA comprises 45 degree units including major, diversification, and integration classes. In addition,

> foundation classes are built into the schedule.

We provide a high qualvalues-driven, and convenient educational experience that focuses on leadership and social entrepreneurship. Classes are face-to-face with your professor one night a week, and are complemented with online content or field experience to enhance learning. We know that for you, this is about much more than just a degree; it's about the future of health care and the necessity of developing the analytical tools you need and effectively collaborating with others to ensure the best quality and care for patients and your success.

Engage with doctorally-qualified professors who actively practice in their fields. And do it all without the hassle of hidden and changing costs. We will even freeze your tuition rate as long as you maintain continuous enrollment in the program, and cohort students employed by EMC will receive a 35.5% merit-based scholarship.

The La Sierra MBA program helps you become the kind of leader who will use innovation and business expertise to create the next set of possibilities and make the world a better place. Apply today and we'll work with you every step of the way: lasierra.edu/mycohort.

#### **Degree Requirements**

### To earn a La Sierra University MBA, a student must:

- Complete MBA foundation requirements by prior coursework, earning academic credit, or submitting portfolio of life experience or work experience;
- · Complete a minimum of forty-five units of required regular coursework (major, elective, and integrative);
- Earn a cumulative grade-point average of 3.0 or above in the MBA program.

### **Quick Facts**

#### SCHEDULE:

- · Classes meets for six weeks (with the exception of accounting and finance)
- · Classes meet one night per week plus some online content or field assignment(s)
- · Typical load is 8 units of classes per quarter

#### PROGRAM COST

- \$777 per unit (2016-17 tuition rate, before scholarship)
- · Cohort members employed by EMC will receive a 35.5% merit-based scholarship

#### FINANCIAL AID:

- Financial Aid programs are available
- Student Financial Services staff will work with you to determine the best package based upon available aid, loans, and your institutional reimbursement as applicable.

LEARN MORE AND APPLY ONLINE: lasierra edu

MBA FOR HEALTH CARE PROFESSIONALS 951.785.2509 pmba@lasierra.edu



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#### **Admission Requirements**

- Each applicant must hold a four-year baccalaureate degree or the equivalent.
- Regular admission requires a satisfactory combination of GPA and GMAT score or a graduate degree (MA, MS, JD, MD, etc.).
   The GMAT is waived for applicants with 3.00 GPA or above.
- Other applicants may be provisionally admitted. A provisionally admitted student must ordinarily earn a 3.00 GPA on her or his first twelve units of coursework to proceed to regular admission.
- A TOEFL score of 550 or MTELP score at the 90th per-



centile is required for any applicant who has not studied in English at an English-language institution for at least one year; a student without the required score must complete preparatory ESL courses.

Apply online at: lasierra.edu

#### **Tuition and Fees**

One of the best incentives to start your MBA now is that we will freeze your tuition at the rate you begin for your entire program, and cohort students employed by EMC, will receive a 35.5% scholarship.

"It was very satisfying to watch the students reflect on what they learned and to see their commitment to merging their new knowledge into what they are doing for Eisenhower. They are a very open, interactive, candid, passionate and pleasant group!"

Elias Rizkallah, PhD Professor of Marketing, La Sierra University





- 2016-2017 Tuition: \$777 per unit (adjusted with scholarship)
- 2016-2017 Fee: A graduation fee of \$90 (for each 2016-2017 graduate) will be charged by the university to the student's account during the quarter the student graduates.

"As the field of health care becomes more complex, having an understanding of accounting, communication, finance, decision-making, and related areas is crucial for today's practicing hospital pharmacist or other medical personnel. Merging the knowledge of health sciences with business concepts puts professionals like me in demand for leadership positions. The well-executed MBA program offered by La Sierra University accomplished exactly this."

Stacia Young-Wesenberg, PharmD, BCOP

"Learning has always been fun for me; this was no exception. It was great! I have received more from this course than I would ever have anticipated!"

Karen Saab, RN, CPAN, LSO

## **La Sierra University** 4500 Riverside Pkwv.

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# ZAPARA SCHOOL OF BUSINESS EXECUTIVE EDUCATION COHORT PROGRAM

951.785.2509 PMBA@LaSierra.Edu lasierra.edu/mycohort

#### **ADMISSION & FINANCE INFORMATION**

951.785.2509 PMBA@lasierra.edu

#### MBA ADVISING & REGISTRATION

951.785.2225 PMBA@lasierra.edu

#### **Financial Aid**

The La Sierra University MBA program is one of the best values for private education on the market today. And La Sierra offers financial aid to help you cover the costs of your graduate education through loans. Your employer may also have educational assistance available. If you intend to apply for public or private financial aid, submit the FAFSA at www.fafsa.ed.gov. You must also re-apply for financial aid by submitting a new FAFSA at the end of spring quarter if you plan to receive financial aid for the next academic year.

Graduate students are eligible to apply for federal loans. The maximum federal loan amount for a school year is \$20,500; however, the amount available to a particular student may vary with the student's loan aggregate and the total number of units she or he will complete during the year. An MBA student must be enrolled for a minimum of four units in a given quarter to be eligible for a federal loan during that quarter.

For more information about your financial aid options, please contact the Zapara School of Business Executive Education

office at (951) 785-2509.

A 35.5% ZSB meritbased scholarship is also available for cohort members employed by EMC. Contact Executive Education for information at (951) 785-2509.



#### FOUNDATION COURSES (0-29 NON-DEGREE UNITS)

ACCT 511 Accounting I (4)

ECON 525 Data, Models & Decisions (3-4) ECON 537 Economic Analysis for Business Decisions (3-4)

MGMT 504 The Practice of Management (3-4)

MGMT 527 Information Systems Management (3-4)

MGMT 544 Business Ethics (3-4)

MGMT 547 Principles of Business Law (3-4)

MKTG 505 Marketing Foundations (3-4)

## INTEGRATION COURSES (13 UNITS) REQUIRED:

MGMT 518 Leadership Colloquium Lab (1)

 $MGMT\ 545\ Workplace\,Spirituality\,(2)$ 

MGMT 546 Social Entrepreneurship (2) MGMT 587 Leadership, Creativity & Org'l Dynamics (4)

MGMT 691 Management Strategy (4)

#### HEALTH CARE MANAGEMENT MAJOR (24 UNITS) SELECTED FROM AMONG:

FNCE 665 Health Care Finance (4)

MGMT 536 Health Care Management (4)

MGMT 568 Conflict Resolution (4)

MGMT 668 Legal Issues in Health Care (4)

MGMT 695 Topics: Building & Managing Teams (4)

MGMT 695Q The Medical Entrepreneur (4)

MGMT 695R Reinventing Health Care (4)

MKTG 589 Health Care Marketing (4)

#### HEALTH CARE MGMT DIVERSIFICATION (8 UNITS) SELECTED FROM AMONG:

FNCE 604 Financial Management (4) MGMT 534 Human Resource Mgmt (4)

