

Approved by Department. Last updated 7/1/09

2009-2010 CURRICULUM CHECK SHEET is a guide to the requirements of this major. **It is strongly recommended to take the art courses in the order recommended.** Please consult the online Bulletin for specific details (<http://www.lasierra.edu/academics/bulletin>).

		FALL	WINTER	SPRING
FIRST YEAR	* Design Principles (ARTS 115)(4 units)	_X_	_____	_____
	* Color for Artists & Designers (ARTS 116)(4 units)	_____	_X_	_____
	* Creative Visual Thinking (ARTS 117)(4 units)	_____	_____	_X_
	* Photoshop & Illustrator Basics (ARTS 194B)(4 units)	_X_	_____	_____
	* Drawing (ARTS 224)(4 units)	_X_	_X_	_____
	* Painting (ARTS 234)(4 units)	_X_	_X_	_____
	* Intro to Graphic Design (ARTS 248)(3 units)	_____	_____	_X_
	College Writing (ENGL 111, 112, 113) (9 units) OR Freshman Seminar in Writing (ENGL 124) (4 units)	_____	_____	_____
	Mathematics through Calculus I (MATH 131); OR College Algebra (MATH 121) AND a statistics course	_____	_____	_____
	Lifetime Fitness (PEAC 120)(2 units)	_____	_____	_____
	World Language or Ancient Language (Proficiency through 201)	_____	_____	_____
	℘ Beginning to Seek (UHNR 101)(1 unit)	_X_	_____	_____
	℘ The Arts (UHNR 115/115L)(4 units)	_____	_X_	_____
	℘ The Scientific Process (UHNR 114/114L)(4 units) <i>Recommended co-requisite: ENGL 112 or 124</i>	_____	_____	_X_
SECOND YEAR	* The Language of Art (ARTA 205)(4 units)	_X_	_____	_X_
	* Photography (ARTS 255)(4 units)	_X_	_____	_____
	* Handmade Books (ARTS 266)(4 units)	_____	_X_	_____
	* Typography (ARTS 344)(4 units)	_X_	_____	_____
	* Visual Communication Design (ARTS 345) [8 units required](4 units)	_____	_X_	_____
	* Interactive Multimedia: Interactive Principles (ARTS 394C)(4 units)	_____	_X_	_____
	℘ Seminar in Rhetoric (UHNR 201)(2 units) <i>Pre-requisite: ENGL 113, OR ENGL 124 with a "B" or better</i>	_X_	_____	_____
	℘ Religious Understandings (UHNR 224)(4 units)	_____	_X_	_____
THIRD YEAR	℘ Global Cultures in Context: Theories and Perspectives (UHNR 231)(4 units) <i>Pre-requisite: Language through level 152 (may be taken concurrently)</i>	_____	_____	_X_
	℘ Global Cultures in Context: The Experience (UHNR 232)(4 units) <i>Pre-requisite UHNR 231</i>	_SUM_	_____	_____
	* Printmaking (ARTS 254)(4 units)	_____	_____	_X_
	* Drawing Workshop: Structure (ARTS 324A)(4 units)	_____	_____	_X_
FOURTH YEAR	* Visual Communication Design (ARTS 345)[8 units required](4 units each)	_____	_X_	_____
	* Web Design: Communication Principles (ARTS 395A)(4 units)	_____	_X_	_____
	* Art History: Baroque through Modern (ARTA 309)(4 units)	_X_	_____	_____
	* Studio Electives [8 units required](4 units)	_____	_X_	_____
	℘ Changing Communities (UHNR 314/314L)(5 units)	_X_	_____	_____
	℘ Science and the Future (UHNR 324)(4 units) <i>Pre-requisite: One quarter of calculus or statistics; UHNR 114, 114L</i>	_X_	_X_	_____
	℘ Honors Community Involvement (UHNR 354)(3 units) <i>Pre-requisite: UHNR 314/314L</i>	_____	_X_	_____
	℘ Honors Scholarship Colloquium (UHNR 364)(1 unit) <i>Pre-requisite: At least Sophomore standing</i>	_____	_X_	_X_
FIRST YEAR	* Three Dimensional Design (ARTS 314)(4 units)	_____	_X_	_____
	* Figure Drawing (ARTS 324B)(4 units)	_____	_____	_X_
	* Contemporary Art Issues (ARTA 408A)[meets U. D. Rhetorical](4 units)	_____	_____	_X_
	* Professional Practices & Senior Exhibit (ARTX 486A, 486B)(3 units)	_____	_____	_X_
	* Senior Project &/OR Internship (ARTX 495 &/OR 497) (6 units)	_X_	_X_	_____
	* Studio Electives [8 units required](4 units)	_____	_____	_____
	℘ Religious, Moral, and Social Aspects of the Academic Discipline (UHNR 404)(4 units) <i>Pre-requisite: UHNR 364; completion or concurrent enrollment in UHNR 354</i>	_X_	_____	_____
	℘ Religion and Future (UHNR 414)(4 units) <i>Pre-requisite: UHNR 224</i>	_____	_X_	_____
	℘ Seeking, Knowing, and Serving (UHNR 424)(4 units) <i>Pre-requisite: Senior Standing; completion of or concurrent enrollment in UHNR 354</i>	_____	_____	_____
	℘ Honors Scholarship Project (UHNR 464)(6-16 units) <i>Pre-requisite: Senior standing; UHNR 364</i> Electives to complete 190 quarter units	_____	_____	_____
<ul style="list-style-type: none"> * Major Requirements (103 units) ℘ Honors Courses X The quarter a course is USUALLY offered 				

GRAPHIC DESIGN

B.F.A. Degree

The Department of Art faculty believes that the individuality of artists should be reflected in their art. Their work can enrich the contemplative life of the Church and further its ministry in the world. Education in the visual arts should sharpen perceptions, build confidence in studio skills, and extend the power of imagination.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: Very good opportunities for graphic designers are expected. Continuous growth of the Internet should provide many job opportunities, largely due to the demand for graphic designers to design and develop the layout of web pages. Additionally, businesses will continue to put emphasis on visually appealing concepts for use in communications, package design, publications, advertising, marketing, and television and video production, all of which require the skills of graphic designers.

EDUCATIONAL QUALIFICATIONS: A Bachelor's degree is usually required, and advanced studies beyond the Bachelor's degree are recommended for advanced placement and higher salaries. The portfolio is a collection of handmade, computer-generated, or printed examples of the artist's best work. In theory, a person with a good portfolio but no training or experience could succeed in graphic arts. In reality, assembling a successful portfolio requires skills generally developed in a post-secondary art or design school program.

JOB OUTLOOK: Employment of graphic designers is expected to grow as fast as average for all occupations through the year 2014, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Among the five different design occupations, graphic designers will have the most new jobs. However, graphic designers are expected to face keen competition for available positions. Many talented individuals are attracted to careers as graphic designers. Individuals with a bachelor's degree and knowledge of computer design software, particularly those with Web site design and animation experience, will have the best opportunities.

ENTERING SALARY: The Occupational Outlook Handbook of 2009 reports the median annual earnings for graphic designers was **\$39,900**. The middle 50 percent earned between **\$30,600** and **\$53,310**. The lowest 10 percent earned less than **\$24,120**, and the highest 10 percent earned more than **\$69,730**.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

Department of Art

<http://www.lasierra.edu/art/>

Department Contact:

Chairperson:

Beatriz Mejia-Krumbein, M.F.A.

Advisors:

Beatriz Mejia-Krumbein, M.F.A.

Timothy Musso, M.F.A.

Susan Patt, M.Ed.

Terrill Thomas, B.F.A.

Location:

Visual Arts Center

951-785-2170

Professional Organizations:

National Art Education Association

National Education Association

1916 Association Drive

Reston, VA 22091

National Association of Schools
of Art & Design

11250 Roger Bacon Dr., Ste. 21

Reston, VA 20190

American Institute of Graphic Arts

164 Fifth Ave.

New York, NY 10010

**Academic Advising
Center for Student Academic Success
Sierra Vista Hall, Room 114
(951) 785-2452**

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