

2007-2008 CURRICULUM CHECK SHEET: It may not be necessary to take these courses in the order given; please consult advisor.

		FALL	WINTER	SPRING
FIRST YEAR	First Year Seminar (UNST 101)(2 units)	_____	_____	_____
	College Writing (ENGL 111, 112, 113)(9 units)	_____	_____	_____
	Growing Up in America (SSCI 104) OR Identity & Society (SSCI 105) OR Childhood in Global Perspective (SSCI 106)(4 units)	_____	_____	_____
	THEME III: Religious Beliefs & Practice (4 units)	_____	_____	_____
	Lifetime Fitness (PEAC 120)(2 units)	_____	_____	_____
	* Design Principles (ARTS 115)(4 units)	_____	_____	_____
	* Color for Artists & Designers (ARTS 116)(4 units)	_____	_____	_____
	* Creative Visual Thinking (ARTS 117)(3 units)	_____	_____	_____
	* Drawing (ARTS 224)(4 units)	_____	_____	_____
	* Painting (ARTS 234)(4 units)	_____	_____	_____
	* Digital Design Fundamentals (ARTS 194B, C)(6 units)	_____	_____	_____
	* Intro to Graphic Design (ARTS 248)(3 units)	_____	_____	_____
	SECOND YEAR	* The Language of Art (ARTA 205)(4 units)	_____	_____
* Photography (ARTS 255)(4 units)		_____	_____	_____
* Typography (ARTS 344)(3 units)		_____	_____	_____
* Visual Communication Design (ARTS 345) [9 units required](3 units)		_____	_____	_____
* Handmade Books (ARTS 266)(4 units)		_____	_____	_____
* Interactive Multimedia: Interactive Principles (ARTS 394C)(3 units)		_____	_____	_____
Exploring American Culture through Literature (HUMN 204) OR Expl. Amer. Culture through Visual & Perf. Arts (HUMN 205)(4 units)		_____	_____	_____
THEME III: Religious Beliefs & Practice (4 units)		_____	_____	_____
World Language through Intermediate Level (101, 102, 103)(12 units)		_____	_____	_____
College Algebra (MATH 121)OR Applications of Math (MATH 115)(4 units)		_____	_____	_____
THIRD YEAR	* Visual Communication Design (ARTS 345)(6 units)	_____	_____	_____
	* Art History: Baroque through Modern (ARTA 309)(4 units)	_____	_____	_____
	* Structure Drawing (ARTS 324A)(4 units)	_____	_____	_____
	* Printmaking (ARTS 254)(4 units)	_____	_____	_____
	* Web Design: Communication Principles (ARTS 395A)(4 units)	_____	_____	_____
	* Studio Electives [8 units required](4 units)	_____	_____	_____
	* Art Seminar (ARTX 496) [2 units required](1 unit)	_____	_____	_____
	THEME IA: Understanding Human Beings OR National & Global Citizenship (4 units)	_____	_____	_____
	THEME IIB: Historical or Contemporary Culture & Context (4 units)	_____	_____	_____
	THEME IVA: Life Science (4 units)	_____	_____	_____
	Adventism in a Global Perspective (RLGN 304) OR The Experience of Religion in Three Cultures (RLGN 305)	_____	_____	_____
	World Language through Intermediate Level (201)	_____	_____	_____
FOURTH YEAR	* Figure Drawing (ARTS 324B)(4 units)	_____	_____	_____
	* Contemporary Art Issues (ARTA 408A)[meets U. D. Rhetorical](4 units)	_____	_____	_____
	* Professional Practices & Senior Exhibit (ARTX 486A, 486B)(3 units)	_____	_____	_____
	* Senior Project &/OR Internship (ARTX 495 &/OR 497) (6 units)	_____	_____	_____
	* Three Dimensional Design (ARTS 314)(4 units)	_____	_____	_____
	* Art Seminar (ARTX 496)(1 unit)	_____	_____	_____
	* Studio Electives [8 units required](4 units)	_____	_____	_____
	THEME III: Religious Beliefs & Practice (4 units)	_____	_____	_____
	THEME IVB: Physical Science (4 units)	_____	_____	_____
	Scientific Foundations: Choose one course from the following: NSCI 404, 405, 406, 407 (4 units)	_____	_____	_____
Religious, Social & Moral Aspects of Art (UNST 404A)(4 units)	_____	_____	_____	
Electives to complete 190 units (8 units)	_____	_____	_____	
* Major Requirements				

GRAPHIC DESIGN

B.F.A. Degree

The Department of Art faculty believes that the individuality of artists should be reflected in their art. Their work can enrich the contemplative life of the Church and further its ministry in the world. Education in the visual arts should sharpen perceptions, build confidence in studio skills, and extend the power of imagination.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: Very good opportunities for graphic designers are expected. Continuous growth of the Internet should provide many job opportunities, largely due to the demand for graphic designers to design and develop the layout of web pages. Additionally, businesses will continue to put emphasis on visually appealing concepts for use in communications, package design, publications, advertising, marketing, and television and video production, all of which require the skills of graphic designers.

EDUCATIONAL QUALIFICATIONS: A Bachelor's degree is usually required, and advanced studies beyond the Bachelor's degree are recommended for advanced placement and higher salaries. The portfolio is a collection of handmade, computer-generated, or printed examples of the artist's best work. In theory, a person with a good portfolio but no training or experience could succeed in graphic arts. In reality, assembling a successful portfolio requires skills generally developed in a post-secondary art or design school program.

JOB OUTLOOK: Employment of graphic designers is expected to grow as fast as average for all occupations through the year 2014, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Among the five different design occupations, graphic designers will have the most new jobs. However, graphic designers are expected to face keen competition for available positions. Many talented individuals are attracted to careers as graphic designers. Individuals with a bachelor's degree and knowledge of computer design software, particularly those with Web site design and animation experience, will have the best opportunities.

ENTERING SALARY: The Occupational Outlook Handbook of 2006-2007 reports the median annual earnings for graphic designers was **\$38,030**. The middle 50 percent earned between **\$29,360** and **\$50,840**. The lowest 10 percent earned less than **\$23,220**, and the highest 10 percent earned more than **\$65,940**.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

Department of Art

<http://www.lasierra.edu/art/>

Department Contact:

Chairperson:

Beatriz Mejia-Krumbein

Advisors:

Peter Erhard

Terrill Thomas

Location:

Visual Arts Center

951-785-2170

Professional Organizations:

National Art Education Association

National Education Association

1916 Association Drive

Reston, VA 22091

National Association of Schools

of Art & Design

11250 Roger Bacon Dr., Ste. 21

Reston, VA 20190

American Institute of Graphic Arts

164 Fifth Ave.

New York, NY 10010

Academic Advising

Center for Academic Success

Room 114

(951) 785-2452

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