

2011-2012 CURRICULUM CHECK SHEET is a guide to requirements and may be downloaded at [www.lasierra.edu/csas](http://www.lasierra.edu/csas). **It is strongly recommended to take these courses in the order given.** Consult the online Bulletin for specific details ([www.lasierra.edu/bulletin](http://www.lasierra.edu/bulletin)).

		FALL	WINTER	SPRING	
<b>FIRST YEAR</b>	* Design Principles (ARTS 115)(4 units)	[ ]			
	* Color for Artists & Designers (ARTS 116)(4 units)		[ ]		
	* Creative Visual Thinking (ARTS 117)(4 units)			[ ]	
	* Photoshop & Illustrator Basics (ARTS 194B)(4 units)	[ ]			
	* Painting (ARTS 234)(4 units)	[ ]	[ ]		
	* Intro to Graphic Design (ARTS 248)(4 units)			[ ]	
	First Year Seminar (UNST 101/100)(2-6 units)				
	College Writing (ENGL 111, 112, 113)(9 units) OR (ENGL 124)(4 units)				
	Math Foundational Studies requirement. <i>Choose 1 course from:</i> MATH 115, 121, 155, CPTG 117 (4 units)				
	Theme IC: Globalization, Identity, & Citizenship. <i>Choose 1 course from:</i> SSCI 104, 105, 106, 107 (4 units)				
	Theme III: Religious Beliefs & Practice (4 units)				
	<b>SECOND YEAR</b>	* The Language of Art (ARTA 205)(4 units) <i>Meets Theme IIA</i>	[ ]		[ ]
* Drawing (ARTS 224)(4 units)		[ ]	[ ]		
* Photography (ARTS 255)(4 units)		[ ]			
* Handmade Books (ARTS 266)(4 units)			[ ]		
* Typography (ARTS 344)(4 units)		[ ]			
* Visual Communication Design (ARTS 345) (4 of 8 total units)			[ ]		
* Interactive Multimedia: Interactive Principles (ARTS 394C)(4 units)			[ ]		
Lifetime Fitness (PEAC 120)(2 units)					
World Language Foundational Requirement ( <i>Proficiency through 153</i> )					
Theme IIC: Exploring American Culture. <i>Choose 1: HUMN 204, 205 or 206 (4 units)</i>					
Theme III: Religious Beliefs & Practice (4 units)					
<b>THIRD YEAR</b>		* Printmaking (ARTS 254)(4 units) <i>Meets Theme IIA</i>			[ ]
	* Drawing Workshop: Structure (ARTS 324A)(4 units) <i>Offered odd years</i>			[ ]	
	* Visual Communication Design (ARTS 345) (4 of 8 total units)		[ ]		
	* Web Design: Communication Principles (ARTS 395A)(4 units)		[ ]		
	* Art History: Baroque through Modern (ARTA 309)(4 units) <i>Meets Theme IIA</i>	[ ]			
	* Studio Electives (8 total units required)				
	Theme IA/B: Understanding Human Beings OR National & Global Citizenship (4 units)				
	Theme IIB: Historical or Contemporary Culture & Context (4 units)				
	Theme III: Religious Beliefs and Practice. <i>Choose 1 course from: RLGN 304, 305 (4 units)</i>				
	Theme IVA: Life Science (4 units)				
	<b>FOURTH YEAR</b>	* Three Dimensional Design (ARTS 314)(4 units)			[ ]
		* Figure Drawing (ARTS 324B)(4 units) <i>Offered even years</i>			[ ]
* History of Graphic Design (ARTA 408B) (4 units) <i>Meets U. D. Rhetorical Requirement</i>				[ ]	
* Professional Practices & Senior Exhibit (ARTX 486A: 4 units, 486B: 1 unit) (5 units total)			[ ]	[ ]	
* Internship (ARTX 497) (6 units)		[ ]	[ ]	[ ]	
Theme III: Religious Beliefs and Practice (4 units) <i>Must be in Scripture, Theme IIIC, unless previously taken</i>					
Theme IVB: Physical Science (4 units)					
Theme IVC: Scientific Foundations. <i>Choose 1 course from:</i> NSCI 404, 405, 406, 407 (4 units)					
Theme V: Sr. Sem.: Religion, Values, & Social Responsibility (UNST 404A)(4 units)			[ ]		
Electives to complete 190 quarter units					
* Major Requirements (103 units)					

Fields enclosed by [brackets] indicate quarters in which a given course is usually offered.

4 units in a major & 8 cognate units can be used to satisfy a University Studies Requirement

# GRAPHIC DESIGN

## *B.F.A. Degree*

The Department of Art faculty believes that the individuality of artists should be reflected in their art. Their work can enrich the contemplative life of the Church and further its ministry in the world. Education in the visual arts should sharpen perceptions, build confidence in studio skills, and extend the power of imagination.

**CAREER OPPORTUNITIES AND RELATED OCCUPATIONS:** Very good opportunities for graphic designers are expected. Continuous growth of the Internet should provide many job opportunities, largely due to the demand for graphic designers to design and develop the layout of web pages. Additionally, businesses will continue to put emphasis on visually appealing concepts for use in communications, package design, publications, advertising, marketing, and television and video production, all of which require the skills of graphic designers.

**EDUCATIONAL QUALIFICATIONS:** A Bachelor's degree is usually required, and advanced studies beyond the Bachelor's degree are recommended for advanced placement and higher salaries. The portfolio is a collection of handmade, computer-generated, or printed examples of the artist's best work. In theory, a person with a good portfolio but no training or experience could succeed in graphic arts. In reality, assembling a successful portfolio requires skills generally developed in a post-secondary art or design school program.

**JOB OUTLOOK:** Employment of graphic designers is expected to grow as fast as average for all occupations through the year 2014, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Among the five different design occupations, graphic designers will have the most new jobs. However, graphic designers are expected to face keen competition for available positions. Many talented individuals are attracted to careers as graphic designers. Individuals with a bachelor's degree and knowledge of computer design software, particularly those with Web site design and animation experience, will have the best opportunities.

**ENTERING SALARY:** The Occupational Outlook Handbook of 2009 reports the median annual earnings for graphic designers was **\$39,900**. The middle 50 percent earned between **\$30,600** and **\$53,310**. The lowest 10 percent earned less than **\$24,120**, and the highest 10 percent earned more than **\$69,730**.

## SOURCES OF ADDITIONAL INFORMATION

### *Websites:*

**La Sierra University**

[www.lasierra.edu](http://www.lasierra.edu)

**Department of Art**

[www.lasierra.edu/art](http://www.lasierra.edu/art)

### *Department Contact:*

#### **Chairperson:**

Beatriz Mejia-Krumbein, M.F. A.

#### **Advisors:**

Beatriz Mejia-Krumbein, M. F. A.

Timothy Musso, M.F.A.

Susan Patt, M.Ed.

Terrill Thomas, B.F.A.

#### **Location:**

Visual Arts Center

951-785-2170

#### *Professional Organizations:*

National Art Education Association

National Education Association

1916 Association Drive

Reston, VA 22091

National Association of Schools  
of Art & Design

11250 Roger Bacon Dr., Ste. 21

Reston, VA 20190

American Institute of Graphic Arts  
164 Fifth Ave.

New York, NY 10010

Academic Advising  
Center for Student Academic Success  
Sierra Vista Hall, Room 114  
(951) 785-2452

