

### CUSTOMIZED MAJOR PROPOSAL

1. A person with clearly defined academic objectives not readily achievable through an existing ZSB degree program may receive a bachelor of arts or bachelor of science degree from the Zapara School of Business after the completion of a special curriculum approved by the ZSB dean's office.
2. A person desiring to propose a customized major should ordinarily do so by the beginning of the first quarter of her or his junior year, though the ZSB dean's office may approve subsequent initiation dates under appropriate circumstances.
3. A customized major proposal submitted to the ZSB faculty should include:
  - A. A list of the courses to be included in the program, including any cognates, a baccalaureate thesis if appropriate and, if necessary, alternate courses to be completed if proposed courses are not available, and an indication of the sequence in which requirements will be completed;
  - B. A description of the program's intended academic focus and the goals it is intended to serve;
  - C. A rationale for the details of the program;
  - D. A title for the program, which will appear on the student's diploma and transcript if the program is approved; and
  - E. Documents or other materials supportive of the proposal.
4. The proposed curriculum must include a substantial number of courses in business, but may also include courses in other areas. A customized curriculum might entail work in the School of Business and any other program, including the School of Education (e.g., educational leadership), the HMS Richards Divinity School (e.g., urban development, business ethics), the Department of Mathematics and Computer Science (e.g., management information systems), the Department of Communication (e.g., public relations), the Department of World Languages (e.g., intercultural marketing), the Department of Music (e.g., music management), the Department of History, Politics, and Society (e.g., business history), the department of Health and Exercise Science (e.g., sports management), or the Program in Philosophical Studies (e.g., business ethics).

### CUSTOMIZED MAJOR ACCEPTANCE

1. The ZSB dean's office is responsible for certifying the academic quality of any customized major it approves. Thus, it may require revisions in a proposal, or reject it entirely.
2. While the ZSB and the University will attempt to ensure that a person whose customized major program has been approved will be able to complete the program on schedule, the approval of a customized major program constitutes only a commitment on the University's part to make the best effort possible to ensure the program's completion, not a guarantee that the courses included in the proposal or others to be substituted for them will be available at the times required for the major to be completed as planned.
3. The dean will notify the Records Office that the customized major program has been approved.

### UNIVERSITY STUDIES FOUNDATIONAL STUDIES (19-37 UNITS) *Grades of "C" or better required.*

		FALL	WINTER	SPRING
<b>I FIRST-YEAR SEMINAR</b>	UNST 101A (1) and 101B (1) <i>or</i> UNST 100A (3) and 100B (3)	_____	_____	_____
<b>II RHETORICAL SKILLS</b>	A. ENGL 111 (3), 112 (3), 113 (3) College Writing <i>or</i> ENGL 124 Freshman Seminar (4) B. MGMT 375 Managerial Communication (4) <i>Prerequisite: MGMT 304</i>	_____	_____	_____
<b>III MATHEMATICS</b>	College-level Mathematics course (4) <i>MATH 155 Introductory Statistics required by major</i>	_____	_____	_____
<b>IV WORLD LANGUAGES</b>	Level 3 proficiency (e.g. 153) in one non-English language (4-12)	_____	_____	_____
<b>V HEALTH AND FITNESS</b>	HLSC 120 Lifetime Fitness (2)	_____	_____	_____

### UNIVERSITY STUDIES GENERAL STUDIES (52 UNITS, 20 UPPER DIVISION) *Grades of "D" or better required, unless courses are required by major.*

<b>THEME IA</b>	Understanding Human Beings <i>or</i> <b>IB</b> Humans as Thoughtful Global Citizens <i>May be satisfied by major requirements*</i>	_____	_____	_____
	IC Globalization, Identity and Citizenship (SSCI 204 / 205 / 206 / 207) <i>Prerequisite: ENGL 113/124</i>	_____	_____	_____
<b>THEME IIA</b>	History and Appreciation of Visual and Performing Arts	_____	_____	_____
	IIB Historical or Contemporary Culture and Context	_____	_____	_____
	IIC Exploring Culture (HUMN 104 / 105 / 106) <i>Prerequisite: ENGL 111/124</i>	_____	_____	_____
<b>THEME III</b>	Any Theme III course (Theme III A, B, C, or D)	_____	_____	_____
	IIIB Beliefs and Heritage (RELT 104 / 106 / 245 / RLGN 304)	_____	_____	_____
	IIIC Scripture	_____	_____	_____
	RLGN RLGN 304 Adventism in Global Perspective / RLGN 305 Religion in Three Cultures (4) <i>Prerequisite: ENGL 113/124, Junior</i>	_____	_____	_____
<b>THEME IVA</b>	Life Science (4)	_____	_____	_____
	IVB Physical Science (4)	_____	_____	_____
	IVC Scientific Foundations (NSCI 404 / 405 / 406 / 407) (4)	_____	_____	_____
<b>THEME V</b>	Senior Seminar: UNST 404C Religion, Values, and Social Responsibility (4)	_____	_____	_____

### UNIVERSITY STUDIES SERVICE-LEARNING (3 courses)

\*A maximum of 4 units from major and 8 units of major cognates can be applied to General Studies. For more information, consult 2014-2015 Undergraduate Academic Bulletin, p. 71.  
 NOTE: Should a student's general education and degree program not meet the minimum 190 units (60 upper division) required for graduation, the student must complete elective units to make up the deficiency.

# CUSTOMIZED MAJOR

## *Bachelor of Arts Bachelor of Science*

The La Sierra University Zapara School of Business develops leaders who create value and make a difference and enlarge human understanding of business and society. The School's curricula emphasize workplace spirituality, social entrepreneurship, and ethics. The focused study of these themes as part of the business curriculum fosters intellectual development and expands students' moral and spiritual horizons. Immersion activities simultaneously express its commitments to excellence in the School's areas of distinctive competence and provide students with the chance to develop appropriate habits and skills.

### CAREER OPPORTUNITIES AND RELATED OCCUPATIONS:

1. A customized major program is designed to meet needs not fully met by existing curricula. Its curriculum must not simply duplicate that of an existing university degree program. It should, however, compare favorably in coherence, scope, and rigor with other baccalaureate curricula of the University. It should offer the breadth necessary to be considered a truly liberal education.
2. Completion of the proposed customized major must require at least 52 quarter units. No more than 12 of the units to be applied to the major may also be used to fulfill general education requirements. At least 32 of the units must be upper-division. Each student must complete 1 unit of MGMT 219 for every three quarters of residence at La Sierra University.
3. The ZSB dean's office must approve the title of the proposed major program, which will appear on the student's transcript and diploma. Subsequent changes in the program title must also be approved the dean.

Academic program information adapted from  
La Sierra University. (2014-2015). *Undergraduate Academic Bulletin* (pp. 249).  
Retrieved from <http://www.lasierra.edu/bulletin>.

## ADDITIONAL INFORMATION

### Websites

**La Sierra University**  
[www.lasierra.edu](http://www.lasierra.edu)

**Department**  
[www.lasierra.edu/business](http://www.lasierra.edu/business)

### Faculty

**Dean**  
John Thomas, Ph.D.

**Coordinator**  
Gary Chartier, Ph.D.

**Contact Information**  
Zapara School of Business (ZSB)  
(951) 785-2181

### Professional Organizations

American Economic Association  
2014 Broadway, Suite 305  
Nashville, TN 37203  
[www.aeaweb.org](http://www.aeaweb.org)

Financial Management  
Association International,  
College of Business Administration  
University of Southern Florida  
Tampa, FL 33620-5500  
[www.fma.org](http://www.fma.org)

Association of Management Consulting  
Firms  
370 Lexington Avenue, Suite 2209  
New York, NY 10017  
[www.amcf.org](http://www.amcf.org)

Institute of Management Consultants USA  
2025 M Street, NW, Suite 800,  
Washington, DC 20036  
[www.imcusa.org](http://www.imcusa.org)



**Academic Advising**  
**Center for Student Academic Success**  
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