

Clean Air News

2014/2015 Academic Year Issue

La Sierra University

Discover Your Best Commute for Rideshare Week with IE Commuter

Improve your commute--and your life--when you choose a different way to get to work using IE Commuter, a brand new service from IE511. Explore the joys of time for yourself while your vanpool or carpool partner does the driving. Be social. Connect with friends and family. Relax. Dream. Life's about the journey. Pick a route that's good for you and your heart, and walk or bike to work. Or, enjoy yourself while a bus or Metrolink train whisks you past all the stress and frustration of traffic-clogged freeways. It's Your Life. Enjoy the Ride.

Win prizes and a happier commute! Rideshare Week in the Inland Empire is October 6-10, and if you pledge to rideshare just one day, you'll not only experience a better commute, you'll also be entered for a chance to win one of more than 100 great prizes. An Apple iPad, entertainment, hotel stays, and more than \$12,000 in gift cards are waiting. To enter the drawing for the Rideshare Week Prizes, return a completed pledge card to Employee Transportation Coordinator Doug Nophsker in the Safety and Security Office by October 20, 2014. Or, pledge online at www.IECommuter.org/rideshareweek (only one entry per person).

Need help finding rideshare options? Your best commute is just a click away at www.IECommuter.org. Sign up for a free IE Commuter account and get easy access to relevant traffic information, custom carpool or vanpool matches, local park and rides, or bus and rail routes, all tailored to match your route and work schedule. You can also talk to Employee Transportation Coordinator Doug

No Fault, No Problem!

Based on last spring's AQMD survey, La Sierra students, faculty, and staff commuting employees reached the 1.5 AVR target and passed the no-fault audit. We obtained a 1.55 AVR this year. La Sierra University Rideshare thanks our employees and congratulates you on obtaining our AVR target. We look forward to exceeding this target next year.



Nophsker or call 1-866-RIDESHARE for rideshare assistance.

Rideshare Week is a service of IECommuter.org and is brought to you by the Riverside County Transportation Commission and San Bernardino Associated Governments.

Ridesharing: You're Making a Difference

The 2013 La Sierra University Rideshare program results are in and again your rideshare efforts have paid off. In a letter from Brian Cunanan, Commuter Assistance Program Manager of the Riverside County Transportation Commission, according to the Automobile Club of Southern California average driving costs, "La Sierra employees saved \$30,741, more than double the savings from 2012. In addition to these savings, La Sierra University employees saved:

- 52,546 miles of traveling to/from work (up from 23,504 miles)
- 11,493 one way trips, making the roads less congested
- 738.16 pounds of vehicle emissions, meaning cleaner air for everyone."

Yes, La Sierra University has made a significant difference in contributing to bluer skies and better quality of life. Thank you all for your efforts and let's do it again.

La Sierra University Employees Can Join Club Ride!

If you live in western Riverside County, rideshare at least one day a week, and have done so for the past six months, you can receive the following free Club Ride benefits:

- Annual membership card
 - Merchant discount catalog with unlimited discounts at over 400 local merchants
 - Newsletters with prizes, coupons, and information
- If you live in San Bernardino County, TEAM RIDE qualifications remain the same as Club Ride. Your personal-

ized membership card can be used for unlimited discounts at local restaurants and entertainment centers for San Bernardino.

This is a great benefit for those that can only rideshare once a week.



University Offers \$2/Day Incentive for New Employees to Rideshare

Through the Advantage Rideshare in Riverside County, and Option Rideshare in San Bernardino County, new employees can earn \$2.00 a day in gift certificates for Vons for both Riverside County and San Bernardino County commuters. Commuters must not have been ridesharing for the past 90 days. Commuters that begin ridesharing are eligible to receive the incentive for three consecutive months.

For more information, contact Employee Transportation Coordinator Doug Nophsker at Security, at (951) 785-2222.

Calendar of Events

- **Rideshare Week** – October 6-10, 2014
- **AQMD Fall Luncheon**— Monday, October 6, at noon, Cactus Room
- **AQMD Winter Luncheon**—Monday, January 12, 2015, at noon, Cactus Room
- **Earth Day**—April 22, 2015
- **AQMD Spring Luncheon**—Monday, April 20, 2015, at noon, Cactus Room
- **AQMD Summer Luncheon**—Monday, July 7, 2015, at noon, Cactus Room

PIZZA AND PRIZES!

AQMD Luncheon
Monday
October 6
Noon
Cactus Room
Prizes!*



* For those who participate in summer—July, August, September.

RTA Customer Information Centers

Make the choice to beat congestion, contribute to cleaner air, and reduce your carbon footprint, all at the same time. Try the bus or Metrolink. Use the time to relax, read, go online, work or sleep, and arrive at your destination relaxed.

Get door-to-door routing and travel times using our Bus/Rail Trip Planner powered by Google Transit.

The Inland Empire has two major transit agencies: Riverside Transit Agency in Riverside County (www.riversidetransit.com) and Omnitrans in San Bernardino County (www.omnitrans.org). In addition, there are a number of sub-regional bus services.

Call 511 from Area Code 909, 951, 619 or 760 land-lines. Most cell phones will connect when in San Bernardino or Riverside County. Call 1-800-MYIE511 from anywhere in the United States for information. Also, keep in mind that your La Sierra University ID allows you to use the RTA bus system free of charge. (Staff and faculty must be pre-approved by Employee Transportation Coordinator Doug Nophsker.)

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Christie Burton: Editor/Office Manager

Doug Nophsker: Chief/Employee Transportation Coordinator
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La Sierra

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